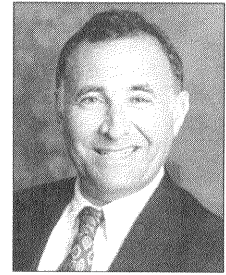


# ROLLINS COLLEGE AND CENTER FOR ENTREPRENEURSHIP ADMINISTRATION

## FEATURED BOARD MEMBER -



**FRANK POHL**

*Founder, Pohl & Short, P.A.*

The idea of starting a business was never far from the mind of Frank Pohl. He grew up surrounded by family members that started and built their own businesses. "I grew up in a family of business owners." Once he decided to become an attorney, it didn't take long for him to make the decision to start his own firm. "In the early nineties, I realized that there was an opportunity in the legal market place for a local business boutique law firm that could provide an alternative to the larger commercial law firms. I decided to move on the idea, open a new law firm, and give it a try."

In the 7 years since then, Frank has built Pohl & Short into a respected law firm with over 15 associates and four main areas of business law including: Corporate Law, Commercial Litigation, Real Estate Law and a combination of Probate, Tax, Estate Planning, Trusts and Asset Protection Law. Their attention to detail and focus on the individual has given Pohl and Short tremendous success and an outstanding reputation in Central Florida.

As a successful entrepreneur, Frank Pohl knows the challenges and joys of owning your own business. "Managing people always seems to present the most difficult issues for most entrepreneurs no matter what the industry. Because our legal practice deals day in and day out with entrepreneurs, we have a unique perspective on watching other business owners deal with daily issues. Consistently, they tell us that it is the management of people that raises the big challenges. The most fun about starting a business is watching it grow over time through the efforts of those involved."

The idea of "making it grow" was key in Frank's decision to join the Center for Entrepreneurship Board of Advisors. Frank recognized the importance of entrepreneurship to the Central Florida economy and as a positive force in the development of Rollins students. "I joined the Board as a way to give something back to others and to help influence others to take risks." And while risks are an integral part of the entrepreneur's life, some things are better not left to chance. When looking to the future, Frank has a clear idea of how he would like to be remembered. His idea of a great legacy is "having a great family and being able to freely exercise a sense of humor."

We appreciate Frank's service on the Center Board of Advisors. If you are interested in Board Membership, please contact Michael Cipollaro at 407-646-2067.